As Down3r says:

“Suga Boom Boom is a song about part of my life and its real, the emotion is there in my voice and I felt every word that said and I think that is what all my fans and people who love to song connect to. The song has allowed me to record more of my music and now the world is calling for me so I am now making it my life's mission to deliver. I am ready to take my music to the world and make a positive impact on everyone who comes in contact with it.”
With support slots with major Hip Hop and Urban acts completed and over 150 shows under his belt in the past 24 months, the momentum is not slowing down. Down3r's super nova star just keeps getting brighter and brighter.

There is no need for hype and spin or slick marketing statements as the social media stats speak for themselves. If there is such a comment that can describe the impact that Down3r has had it could only be that since releasing Suga Boom Boom” he broke the internet “ when he started his music career and replaced it with Down3r net. He has over 45M plays on social media and growing. His radio fans never stop calling the stations with over 100,000 fans leaving comments on various internet, community, digital and terrestrial radio platforms over the past 18 months.

James Williams aka Downer is a DJ Central Records and Blue Pie Records USA artist. Down3r has an EP and several singles out now at all leading digital retailers on the planet. Just search “downer | down3r suga boom boom” in GOOGLE.

**Official Sites:**
- www.down3r.com
- www.sugaboomboom.com
Discography
DOWN3R

Album Name : Side Chick - EP
Genres : Hip-Hop/Rap, Music
Released Date : Feb 08, 2016
Label : DJ Central Records

Album Name : When We Ride - Single
Genres : Hip-Hop/Rap, Music
Released Date : Nov 10, 2015
Label : Iron Man Records

Album Name : Suga Boom Boom (feat. James Williams) - Single
Genres : Hip-Hop, Music, Hip-Hop/Rap
Released Date : Jul 15, 2015
Label : Blue Pie Records
Social Network
Since Down3r’s star went supernova so has his social media stats and general numbers. Here are the CERTIFIED stats as at the 4th Aug 2016.

- **YouTube**: 45,000,000 (Fan Plays, Shares, Streams)
- **Facebook**: 17,500,000 and growing
- **Spotify**: 2,500,000 and growing
- **Paid Download Sales**: 55,000
- **Fan comments on radio, web radio, satellite radio, terrestrial radio**: 100,000

All media plays and social media statistics have been certified by Blue Pie Records USA www.bluepierecords.com and ORDIOR www.ordior.com. For any and all media enquiries please contact Blue Pie Records via email in the 1st instance at support@bluepie.com.au
Major USA Tours and Cities
Gigs | Tours | Live Shows

2015

- M15 Concert Hall (Opening for COOLIO), 9022 Pulsar Ct Corona, CA.
- Dirty Diablo, 1241 E Broadway Rd, Ste 17, Meza Arizona
- The Spot Car Show, Phoenix Arizona
- The 505 Vapor Room, 1115 S Camino del Pueblo, Ste A, Bernalillo New Mexico.
- Leo’s Night Club, 1119 Candelaria Road NW, Albuquerque, New Mexico.
- Jerry’s Pizza, 1817 Chester Ave, Bakersfield CA.
- EPIQ Night Club, 3905 SE Main St, Roswell New Mexico.
- The Jam Spot, 239 San Pedro Dr NE, ALBQ New Mexico.
- Leo’s Night Club, 1119 Candelaria Road NW, Albuquerque, New Mexico
- Hurricane Alley, 1490 Missouri Ave, Ste A, Las Cruces New Mexico.

2016

- Angel Baby Radio Show
- Idaho Falls, ID – The Falls Venue (All ages) Renegade Roller Derby, Bend Oregon
- M15 Concert Hall, Corona CA (Opening for KMK) (All Ages) 9022 Pulsar Ct Corona, CA.
- Club Lumina, Espanola NM (21+) 1187 State Road 68 Espanola, New Mexico 87537
- Leo’s Bar and Grill 1119 Candelaria Road NW, Albuquerque, New Mexico.
- Hat Tricks, Lewisville Texas 101 E Corporate Dr #300, Lewisville, TX 75067
Contact Details

RECORD LABEL:
DJ Central Records Ltd
EXPO112
Unit 20 No 112 McEvoy Street, Alexandria,
NSW, 2015, Australia
P: +61 2 9310 0155
F: +61 2 9310 0166
W: www.djcentralrecords.com
E: support@bluepie.com.au

PUBLISHER:
Blue Pie Publishing USA LLC
616 Corporate Way, Suite 2 Valley Cottage,
NY 10989, USA
F: +1 360 326 1527
P: +1 917 817 7174 / 646 291 8906
Toll Free Number: +1 877 772 3711
W: www.bluepierecords.com
E: support@bluepie.com.au

For any and all license sales or music sync requests please email
support@bluepie.com.au

Down3r is distributed exclusively for the world by Blue Pie Records USA and
DJ Central Records.